

Remember
when you got
your chores done
all at once so you
could go play?

Trip chaining is a great idea only you'll save the air in addition to time.

Chances are, you're already doing some trip chaining—combining errands into one trip.

It's a great way to get your "to do" list done so you have more time for the fun things in life. Plus, you'll help reduce traffic congestion and pollution. So keep it up because—



It all adds up to cleaner air



Your Logo Here



Drop off the kids
Run by the bank
Pick up dinner
Save the air

It's amazing what a mom can accomplish in one trip.

You don't have to be Super Mom to get everything done and contribute to a better world. Just continue trip chaining. That's when you combine your errands into one sensible trip. It can save time, reduce traffic congestion and reduce pollution. So keep it up because—



It all adds up to cleaner air



Your Logo Here



Your mom
always told you to
take good care
of your stuff

Right as usual. Regular maintenance keeps your car running smooth and keeps the air clean.

Your mom's advice still holds true today, especially when it comes to your car.

Regular maintenance can improve gas mileage and performance.

It can also help reduce traffic congestion due to breakdowns
and reduce pollution. So keep it up because—



It all adds up to cleaner air



Your Logo Here



Every 3 months,
every 3,000 miles
or every
1.3 million breaths

Changing your oil and regular maintenance means a cleaner running engine.

It's true. Changing your oil regularly can help improve your car's performance.

Plus, regular tune-ups and maintenance can help reduce traffic

congestion due to preventable breakdowns and help
reduce pollution. So keep it up because—



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Your Logo Here



Leave a little room for the air

When you gas up, don't top off the tank. It's safer and helps keep the air clean.
When you're at the pump, chances are you avoid topping off because spilling gas can be a hazardous and smelly situation. But topping off also releases harmful gas vapors, which means stopping short of a full tank is safer and reduces pollution. So keep it up because—



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Your Logo Here



There's more riding on your tires than you thought.

Properly inflated tires can save money, gas and the air.

Keeping your vehicle's tires properly inflated can save you money by increasing your gas mileage. It reduces traffic congestion due to flats caused by uneven tread wear. And, it also reduces pollution.

So keep it up because—



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Your Logo Here



Tomorrow leave home without it.

Keep your car parked even just once a week. You could save money, stress and the air.

Just once or twice a week, try getting around another way. Take mass transit, share a ride or car pool. Walk, bike or in-line skate. You could save some money and sanity. Plus, you'll be helping to reduce traffic congestion and pollution. So keep it up because—



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Your Logo Here



Try picking someone up before you go out.

Share a ride with a friend. It's nice to have a co-pilot, plus you'll save money and the air.

Ride sharing is a great way to make driving more enjoyable, whether you're going out on the town or going to work. You'll save money, too. And if all drivers doubled up, it would cut traffic congestion and pollution substantially. So keep it up because—



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Your Logo Here



Remember
how you used to
daydream
on your way
to school?

You can do it again. Take the bus and you'll have a little extra time to yourself.

When you drive, you have to concentrate on the road, the traffic, the real world. But when you ride the bus, you can escape into a world all your own, far from the stress and pressure. Plus, you could save money and help to reduce traffic congestion and pollution. So keep it up because—



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Your Logo Here



You'd have
more time on
your hands
if they weren't
on the wheel.

Take mass transit. You could save money, the air and a little time for yourself.

People are finding out why it makes sense to take mass transit. Instead of fighting traffic, you have time to sit back, relax, read or even just daydream. Plus, you could save money and help to reduce traffic congestion and pollution. So keep it up because—



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Your Logo Here



Your first wheels
The freedom,
the fresh air, the cards
in the spokes going
thwak, thwak, thwak

~~Ride your bike again. But just so you know, more puts cars in the spokes anymore.~~

It's something you never forget how to do, so why not try it again? Instead of driving, get out your bike and go for a ride. Bike riding is a great way to get exercise and help to reduce traffic congestion and pollution. So keep it up because—



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Your Logo Here



Improve your
health. Take
things in stride
more often

~~Walking and in-line skating are healthier ways to travel for both you and the air.~~

To stay healthy, doctors recommend exercising at least 30 minutes each day, or even just three times a week. Instead of driving, try walking or in-line skating. You'll get more exercise and help reduce traffic congestion and pollution. So keep it up because—



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Your Logo Here



If you're not
part of the problem,
You're part
of the solution

Don't get stuck in a jam. Call first and get around smarter and faster.

Want to save yourself time and reduce traffic congestion and pollution at the same time? Then call us first or visit our web site for free traffic and transit information. It's the smart thing to do for you and everyone else. So keep it up because—



It all adds up to cleaner air



Your Logo Here



Your grip tightens,
teeth grind, You
knew you should have
gone the other way

Call before you go. You'll get around smarter and faster, plus help save the air.

No matter where you're going or how you're getting there, it's only smart to call us first or visit our web site for free, up-to-the-minute traffic and transit information. You'll save time and help reduce traffic congestion and pollution. So keep it up because—



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Your Logo Here



You should be reading this on the bus

You'd save money and the air, plus have time to read more than the Sports page.

More and more people are finding out why taking the bus makes more sense than driving. Instead of fighting traffic, you can sit back, relax and read the paper or a good book. You could save money and help to reduce traffic congestion and air pollution. So keep it up because—



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Your Logo Here

